Thomas Jefferson University

Office of Continuing Professional Development

1020 Locust St, Suite M5
Philadelphia, PA 19107
T 215-955-6992
F 215-955-3212
Jeffersoncpd@jefferson.edu
Jefferson.cloud-cme.com

54th Annual Course in Electrodiagnostic Medicine:
Clinical and Electrical Evaluation of the Peripheral Nervous System
Thursday-Friday, February 11-12, 2027

Don't Miss This Exhibit Opportunity - Register Today!

Dear Exhibitor:

On behalf of the Department of Rehabilitation Medicine at Thomas Jefferson University, we invite you to participate as an exhibitor at the **54th Annual Course in Electrodiagnostic Medicine**, taking place **virtually on Thursday-Friday, February 11-12, 2027**.

This well-respected annual conference brings together clinicians who specialize in the diagnosis, treatment, and management of complex peripheral nervous system disorders. As an exhibitor, you'll have the unique opportunity to showcase your products and services to up to 100 engaged healthcare professionals.

Your virtual exhibit will be featured in our online exhibit hall, accessible to attendees for 30 days before and after the event, maximizing your exposure and impact.

BACK IN 2027! There will be one exhibit level. Additionally, each company will be provided with access to our Virtual Exhibit Live Networking Room. This is a conference supported zoom session that will have breakout rooms for each of the companies. Attendees can easily jump in and out of the breakout sessions to talk to company representatives. There will also be a staff member present during break times to help facilitate attendees navigating into each room. Conference organizers will host multiple raffles to encourage attendee engagement.

For additional details, please review the exhibitor information packet accompanying this letter, and view the demo exhibit hall. We welcome fresh ideas and encourage you to reach out with suggestions for additional virtual exhibit features or to customize your virtual exhibit experience. Based on your valuable feedback, we introduced exhibitor Zoom breakout rooms to boost attendee engagement and increase traffic to your exhibit.

We look forward to your participation in this exceptional course and networking event. Should you have any questions, please don't hesitate to contact me at cassandra.morgan@jefferson.edu. Thank you for your attention and consideration!

Sincerely,

Cassandra Morgan
CPD Planner
Office of Continuing Professional Development
Thomas Jefferson University

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.*

54th Annual Course in Electrodiagnostic Medicine
Thursday-Friday, February 11-12, 2027
Exhibitor Information

REGISTRATION LINK	To secure your spot, please complete the online exhibitor registration at **https://jefferson.cloud-cme.com/EMG2027** **Click on the exhibitor tab to access the registration link**
DEMO EXHIBIT HALL	Please visit https://cpdevents.jefferson.edu/logo-pop/ to see a visual example of the Exhibit Hall.
EXHIBIT PACKAGE	**Price- $2,000** • Company featured in the Virtual Exhibit Hall • Virtual exhibit includes: ○ **Company Logo:** Please provide 500 X 500 px image (PNG, JPG) ○ **Contact Us:** *button*: When a user clicks this button, it will display a representative's contact information. Please provide name, title, email and/or phone. ○ **About Us:** When a user clicks this button, it will either: ○ 1. Link to your company website ○ 2. Display a short blurb about your company. Please provide URL or blurb (40 words max). ○ **Product Info:** This button links to a website or PDF of your choice. Please provide URL or PDF. ○ **Additional Resource:** This button links to a website or PDF of your choice. Please provide URL or PDF. • Breakout room in the "conference exhibit zoom" • Follow up call with course director • 2 full page, color advertisement and company listing in Exhibitor Directory (SPECS: 8.5 x11 PDF) • Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks • Company will be acknowledged in reminder emails to conference attendees • Opted-In Attendee list (Attendees who gave permission for info to be shared)
CONFERENCE DATES & EXHIBIT TIMES	**Before/After the Live Conference** The virtual exhibit hall will be available to registrants before and after the conference for a total of 30 days. During this time frame, attendees can visit virtual exhibits and view company websites, web and video advertisements. They can also email company representatives. **During the Live Conference** Representatives can interact with attendees live during the following dedicated exhibit times:

Thursday, February 11, 2027	**Friday, February 12, 2027**
○ 7:30AM-8:00AM – Conference Log-On & Exhibits	○ 7:30AM-8:00AM – Conference Log-On & Exhibits
○ 9:30AM- 10:00AM – Break & Exhibits	○ 9:30AM- 10:00AM – Break & Exhibits
○ 12:00PM-1:00PM – Lunch & Exhibits	○ 12:00PM-1:00PM – Lunch & Exhibits
○ 2:00PM-2:30PM – Break & Exhibits	○ 2:00PM-2:30PM – Break & Exhibits

VIRTUAL EXHIBIT SET-UP DEADLINE	Final company material for virtual exhibits and meeting links is due by **January 8, 2027**. • Assets must comply with the specs outlined in this packet

EXHIBIT RULES	**Exhibitors acknowledge that:**
	• Exhibitor is not furnishing commercial support for this conference. Exhibitor is buying virtual exhibit space.
	• Exhibitor activities are restricted to the allocated virtual space at the conference.
	  ○ Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleafed between computer windows or screens of the accredited content.
	  ○ Advertising of any type is prohibited within the educational content on the internet including but not limited to banner ads, subliminal ads, and pop-up window ads.
	  ○ Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no 'commercial breaks'.
	• Exhibits are intended for informational purposes. Products should not be sold in the virtual exhibit hall.
	• The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited
	• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.

SUNSHINE ACT	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.
PAYMENT	**Payment is due by February 11, 2027** **Please make check payable to:** Thomas Jefferson University, Office of CPD **Mail to:** Office of CPD ATTN: EMG 2027 – Cassandra Morgan Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 **American Express, Visa and MasterCard are also accepted**

CANCELLATION & REFUND POLICY	Deadline for exhibitor registration is **January 11, 2027**. Thomas Jefferson University cannot guarantee space availability after that time. Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before **January 11, 2027**. There will be no refunds after this period. Cancellations notified before the one-month period will incur a 10% cancelation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. Submit refund requests to: Office of CPD Sidney Kimmel Medical College Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107 Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.
QUESTIONS?	Please contact Cassandra Morgan at Cassandra.Morgan@jefferson.edu

Thomas Jefferson University

54th Annual Course in Electrodiagnostic Medicine:

Clinical and Electrical Evaluation of the Peripheral Nervous System

February 11-12, 2027 | Virtual Meeting

(Preliminary Agenda/Subject to Change) - Page 1 of 2

PRE-CONFERENCE MODULES – REQUIRED & MUST BE COMPLETED BEFORE CONFERENCE START		
Basic Conduction & Neuromuscular Junction (NMJ) Physiology	Jason D. Berk, MD	1.5 hours
Motor Unit Physiology	Shawn M. Peterson, DO	1.5 hours
Waveform Evaluation	Kristofer J. Feeko, DO	1 hour
2025 Muscle & Nerve Literature Updates	Shawn M. Peterson, DO	1 hour
Late Responses: Uses & Pitfalls	Ari C. Greis, DO	2 hours

Thursday, February 11, 2027		**7:30AM – 4:30PM**
7:30AM – 8:00AM	***Registration Check In/Log In & Exhibits***	
8:00AM - 8:15AM	Introduction & Opening Remarks for Day 1	Shawn M. Peterson, DO
8:15AM – 8:30AM	2026 Muscle & Nerve Literature Updates	Shawn M. Peterson, DO
8:30AM – 9:30AM	Histologic vs Prognostic Classification of Nerve Injury with Associated Nerve Conduction Studies: Part 1	Jeffrey A. Gehret, DO
9:30AM – 10:00AM	***Exhibits and Stretch Break***	
10:00AM - 11:00AM	Histologic vs Prognostic Classification of Nerve Injury with Associated Nerve Conduction Studies: Part 2	Jeffrey A. Gehret, DO
11:00AM - 12:00PM	ALS/MND	Hristelina Ilieva, PhD, MD
12:00PM - 1:00PM	***Lunch Break and Exhibits***	
1:00PM - 2:00PM	Ulnar Neuropathies	Mitchell K. Freedman, DO
2:00PM - 2:30PM	***Exhibits and Stretch Break***	
2:30PM - 3:30PM	Prognostication	Mitchell K. Freedman, DO
3:30PM - 4:30PM	Mononeuropathies of the leg & foot	Michael Mehnert, MD
4:30PM	***Closing Remarks for Day 1***	

54th Annual Course in Electrodiagnostic Medicine:
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(Preliminary Agenda/Subject to Change) - Page 2 of 2

Friday, February 12, 2027		**7:30AM – 4:30PM**
7:30AM - 8:00AM	***Registration Check-In/Log In & Exhibits***	
8:00AM - 8:15AM	Introduction & Opening Remarks for Day 2	Shawn M. Peterson, DO
8:15AM – 8:30AM	2026 Muscle & Nerve Literature Updates	Shawn M. Peterson, DO
8:30AM - 9:30AM	Myopathies	Jessica J. Yi, MD
9:30AM - 10:00AM	***Exhibits and Stretch Break***	
10:00AM - 11:00AM	Radiculopathies	Jeremy Simon, MD
11:00AM - 12:00PM	Polyneuropathies	Kyle Marden, MD
12:00PM - 1:00PM	***Lunch Break and Exhibits***	
1:00PM - 2:00PM	Electrodiagnostic Considerations in Spinal Cord Injury and Beyond	Luke Musser, MD
2:00PM - 2:30PM	***Exhibits and Stretch Break***	
2:30PM – 3:30PM	Neuromuscular Junction Disease Cases	Andrew Dubin, MD
3:30PM - 3:45PM	Botulinum Toxin – History & Case Presentations of Indications and Risks: Part 1	Guy W. Fried, MD
3:45PM – 4:00PM	Botulinum Toxin – History & Case Presentations of Indications and Risks: Part 2	Kristofer J. Feeko, DO
4:00PM - 4:30PM	Botulinum Toxin – History & Case Presentations of Indications and Risks: Part 3	Andrew Dubin, MD
4:30PM	***Closing Remarks for Day 2***	

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See ***Specific Instructions*** on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

THOMAS JEFFERSON UNIVERSITY

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . . .

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☑ Other (see instructions) NON-FOR-PROFIT 501C3

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . ☐

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.

1101 MARKET STREET, SUITE 2004

6 City, state, and ZIP code

PHILADELPHIA, PA 19107

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			–		–				

or

Employer identification number

2	3	–	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here **Signature of U.S. person** Yevgeniy Shcherbakov, Acct. Manager **Date** 01/28/2026

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they